

# February PROMOTION

**MUST STOCK  
CORE RANGE**

BUY 4  
GET ONE  
**FREE**

WORTH  
**£44.80**  
AT RRP



**FRONERI**  
IMPULSE PROMOTION

All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.



# IMPULSE RANGE 2026

11 out of the top 12 Impulse lines are from Wall's\*



\*Nielsen GB\_Tot Impulse during Latest 52 Wks - w/e 29/11/25



# FEBRUARY DEAL

AVAILABLE FROM  
1<sup>ST</sup>-28<sup>TH</sup> FEBRUARY 2026

6+1

BUY ANY 6  
WALL'S GET  
1 CASE OF  
ANY MAGNUM  
**FREE**



OR

10+2

BUY ANY 10  
WALL'S GET A  
CASE OF

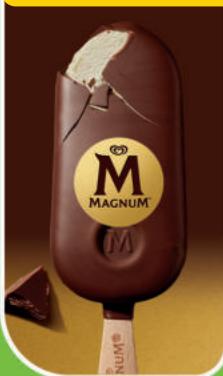
**MAGNUM**  
&  
**MINECRAFT**

**FREE!**



ANY  
CASE OF  
MAGNUM

## Must Stocks



ALLERGY  
UPDATE  
SEE BACK  
OF PACK



PEACH



BEN & JERRY'S  
ICE CREAM SANDWICH  
Cookie Dough



Cornetto  
MAX  
Chocolate  
and Hazelnut



Calippo  
Strawberry

## New for 2026



PISTACHIO



MINECRAFT  
Chocolate &  
Vanilla Flavour

Available at participating wholesalers only, and subject to Wall's stock availability.  
Promotions are subject to change without notice.

THE  
**MAGNUM**  
ICE CREAM COMPANY

ICE CREAM ADVENTURE™

®

Buy **ANY 2** Nuii Impulse or Take Home



GET 1 off these FREE



AVAILABLE FEBRUARY 2026

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**BUY ANY 3 AND GET A  
CASE OF MARS FREE (3+1)**

**FREE CASE IS WORTH £50.40 MSRP\***



**STOCK THE BRANDS  
YOUR CUSTOMERS LOVE**

\*Retail price is at the discretion of the retailer

# February PROMOTION

BUY 8  
GET TWO  
FREE



FRUIT  
PASTILLES

AND

WORTH  
**£77.80**  
AT RRP



**FRONERI**  
IMPULSE PROMOTION

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Häagen-Dazs™

RRP  
£5.99

Promo Price  
£24.99



POR  
42%



Now staying for  
2026!!!



Becäuse only perfection will do

1st - 28th February 2026



# 35% POR

PROMO: £24.99 RRP\*: £5.80



## HIGHEST SALES VALUE IN THE UK'S ICE CREAM TUBS MARKET<sup>1</sup>

Available from 1<sup>st</sup> - 28<sup>th</sup> February 2026

1: NielsenIQ data, Value, 'Tubs Plus Pints Ice Cream' (client defined), 52 w/e 04/10/2025 (GB Total Coverage)

Non Dairy £25.99



# HACKNEY GELATO

20% OFF

OUR RETAIL RANGE

ITALIAN BORN  
LONDON RAISED



SWIRLED WITH  
AMARENA CHERRY,  
BISCUIT CRUMBS &  
SHEER JOY



NEW FLAVOUR



Strawberry & Clotted Cream also Available



BUY ANY  
4 FROM-



£8.03



£8.03

4+1  
DEAL



£8.03



£8.03



£12.08



£8.03



£8.40



£8.03



£9.77



Get  
MR BUBBLE  
FREE



£9.77

NEW



**SUPER PREMIUM TUBS  
MAKE UP 43% OF TAKE HOME  
WINTER ICE CREAM SALES**

*Stock up now!*

NEW £16.50 6x425ml



**CLEARLY  
DELICIOUS**  
*Clearly Cornish*





Farmer Jacks 6x900ml £10.31, RRP £2.50



Vanilla Soft Scoop 6x1.8ltr RRP, £3.50  
£13.50



£8.03

.03

Kinder Cone, 20x90ml £28.40, RRP £2.50



8x500ml £22.91 RRP £4.49



30x80ml £39.59



*Crack into*  
**PLEASURE**

RRP\*  
**£4.50**  
8 in a Box

Promo  
**£20**

POR  
**33%**



**Available from 1<sup>st</sup> - 28<sup>th</sup> February 2026**

\*RRP is the Recommended Retail Price. Pricing is at the sole discretion of the retailer.



# FEBRUARY DEAL

AVAILABLE FROM  
1<sup>ST</sup>-28<sup>TH</sup> FEBRUARY 2026

BUY ANY 3  
WALL'S CASES  
GET 1 CASE OF  
VIENNETTA  
FREE!



OR

CHOOSE ANY  
3 OF THESE

10 in a Box		£20.82
10 in a Box		£20.82
10 in a Box		rrp £3.20
8 in a Box		£18.00
6 in a Box		£12.75
6 in a Box		£12.75

Available at participating wholesalers only, and subject to Wall's stock availability.  
Promotions are subject to change without notice.

THE  
**MAGNUM**  
ICE CREAM COMPANY

# February PROMOTION

WORTH  
£28.50  
AT RRP



£18.00  
6 in a box RRP £4.75



£18.00  
6 in a box RRP £5.00



£23.00  
6 in a box RRP £6.25



£18.00  
6 in a box RRP £4.75



£18.00  
6 in a box RRP £4.75



£15.00  
6 in a box RRP £4.00



£20.50  
6 in a box RRP £4.00



£14.49  
6 in a box RRP £6.25



£24.00  
6 in a box RRP £6.25



£27.00  
6 in a box RRP £5.25



£27.00  
6 in a box RRP £5.25



£14.10  
6 in a box RRP £3.75

OR



BUY 4  
GET ONE  
FREE



WORTH  
£22.00  
AT RRP



£14.00  
6 in a box RRP £2.75



£11.50  
6 in a box RRP £3.00



£23.00  
6 in a box RRP £4.00



£15.10  
6 in a box RRP £4.00

**FRONERI**  
TAKE HOME PROMOTION

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# 100% PLASTIC FREE COMPOSTABLE PACKAGING!



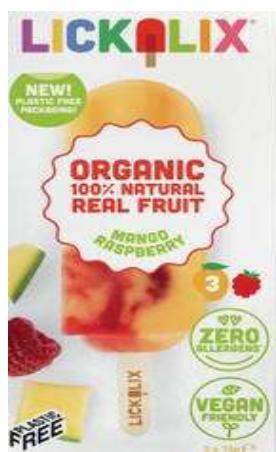
24 IN A BOX £27.00



**ORGANIC & TOTALLY FREE—FROM ICE LOLLIES  
MADE WITH REAL WHOLE FRUIT!**



CHOCOLATE



MANGO RASPBERRY



STRAWBERRY LEMONADE

**LICKALIX MULTIPACK'S**

**10x3 £28.00**

NEW

The No.1  
spreads brand  
now in  
ice cream\*

Promo  
£25.99  
40% POR



3248

RRP: £5.99  
Case size: 8x470ml

**NOW ON PROMOTION**

\*SOURCE: NIELSEN, SPREADS DATABASE, TOTAL COVERAGE AND IMPULSE, 52 W/E 16.11.24, VALUE

# BIG FRONERI FREEZER SCHEME

**FREE FREEZER POS PACK**  
with all Freezer scheme orders

**FREE STOCK FROM ALL FRONERI BRANDS**



**DEAL TWO**

**PAY £599**

**FREE STOCK WORTH £413\***

**8 FREE CASES**

Model:  
SD-300AE-P 1.0m  
Size: 1m  
Dimensions (mm):  
1000x850x694

Baskets: 12  
Froneri Brand: Oreo  
No of free cases: 8  
\*Value at RRP



**DEAL ONE**

**PAY £549**

**FREE STOCK WORTH £357\***

**7 FREE CASES**

Model:  
SD-200AE-P Hotspot  
Size: 80cm  
Dimensions (mm):  
800x850x694

Baskets: 9  
Froneri Brand: Oreo  
No of free cases: 7  
\*Value at RRP

**2 YEAR WARRANTY**



**DEAL THREE**

**PAY £809**

**FREE STOCK WORTH £581\***

**12 FREE CASES**

Model:  
SD-500AE-P 1.5m  
Size: 1.5m  
Dimensions (mm):  
1510x850x694

Baskets: 18  
Froneri Brand: Oreo  
No of free cases: 12  
\*Value at RRP

**2 YEAR WARRANTY**



Terms: The value of the free stock is calculated at RRP including VAT, for the avoidance of doubt, retailers are free to determine their own selling prices. This offer is valid from 1st February 2026 until 31st December 2026 or whilst stocks last. Froneri reserve the right to withdraw this offer, free stock levels or prices without notice. All values are correct at the time of being printed.



# CABINETS



12  
Baskets

## SLIM MAXIVISION

Deal price:  
**£1,739**+VAT

Comes with ice  
cream worth over  
**£660** RRP +VAT\*

802mm (W) 882mm (D)  
1363mm (H)



18  
Baskets

## MAXIVISION

Deal price:  
**£1,859**+VAT

Comes with ice  
cream worth over  
**£920** RRP +VAT\*

1253mm (W) 882mm (D)  
1363mm (H)



6  
Baskets

## Q6 SD

Deal price:  
**£509**+VAT

Comes with ice  
cream worth over  
**£470** RRP +VAT\*

600 mm (L) 522mm (W)  
792mm (H)



6  
Baskets

## VISTA 6 SD

Deal price:  
**£589**+VAT

Comes with ice  
cream worth over  
**£540** RRP +VAT\*

800mm (L) 690mm (W)  
865mm (H)



12  
Baskets

## VISTA 12 SD LED

Deal price:  
**£739**+VAT

Comes with ice  
cream worth over  
**£660** RRP +VAT\*

1000mm (L) 690mm (W)  
865mm (H)



18  
Baskets

## VISTA 18 SD LED

Deal price:  
**£919**+VAT

Comes with ice  
cream worth over  
**£920** RRP +VAT\*

1550mm (L) 690mm (W) 865mm (H)

**FREE**  
Standard  
Delivery

**3 YEARS**  
Full Parts &  
Labour Warranty\*\*

**PLACE YOUR  
ORDER**  
via participating  
wholesalers

**PLEASE CALL**  
0161 366 2500  
**OR  
SCAN  
HERE**



\*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by The Magnum Ice Cream Company remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to The Magnum Ice Cream Company terms of business. See [www.wallsrefrigerationsolutions.com](http://www.wallsrefrigerationsolutions.com) for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e. a 12-basket freezer should contain 9 baskets of The Magnum Ice Cream Company branded products (please refer to the website for full T's & C's). The Magnum Ice Cream Company. Registered in England & Wales NO 16088911. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.